



SHOWN TRICKS OF TRADE

Grade seven and eight students visited the news room last Wednesday to see how the Niagara News is printed. Chuck Schumacker, second-year journalism student, showed the students how paste-up and layout page design is carried out. (Photo by Ricciuto)

CARS, FOOD, INERTIA

NADER STIRS CONTROVERSY

By TONY RICCIUTO and GARY ERB

Ralph Nader was in the driver's seat March 11 at Centennial High School when he drove the audience through controversial countryside — the automobile industry, citizen participation and pollution of food as well as the ecology.

America's leading consumer advocate criticized the automobile industry for building "death traps", citizens too unconcerned to involve themselves, corporations for polluting the environment, and food industry which could allow sausages to be packed with rodent remains.

The visit of Ralph Nader was sponsored by the Student Administrative Council of Niagara College.

Traffic accidents are not always the fault of the "nut behind the wheel" as car companies wish us to believe, Mr. Nader said. Fifty thousand people are killed and another four and one-half million are maimed each year as the result of car accidents.

Hair: A Problem

By DON FLOWERS

Technology instructor H.J. Sutton is against "people with long hair in machine shops" but Niagara College has no specific regulations on the subject.

"We train people to keep away from the machines," he said. "This is one of the basic things students are told about."

He was commenting on a decision of Kapuskasing Secondary School that students with hair longer than collar length must wear hair nets. The decision was reached after a student had his hair caught in a machine.

Mr. Sutton said he had never seen an accident of this sort happen.

Guards are used on the machines when being set up and run but Mr. Sutton said there was no way of knowing when someone would start one up without the guards in place.

Retraining student Bob Colan said if proper safety precautions were used accidents would not happen.

More consideration should be given to the design of the car so that sharp and protruding edges are removed. The External Ornamentation has no purpose other than to identify the make of vehicle. Also since the price of a car is usually determined by its weight, elimination of useless ornaments would make the car safer as well as cheaper. Many pedestrian accidents occur at low speeds and the sharp edges do a great deal of harm.

"People today are easily conned. They judge a product by the package and fail to ask questions about it," he said.

The seat belt, now standard equipment on all new cars, was invented more than 50 years ago and was used in World War I fighter planes to keep the pilot from being tossed about. The air bag system, which will soon be on sale as optional equipment, was invented 25 years ago, but the companies just disregarded the idea.

Mr. Nader advocated a development of citizenship as an obligation — "an obligation like jury duty or paying taxes."

The government of Canada and the U.S. should consider requiring their citizens to vote. As an example, he cited the past U.S. election where only 55 per cent of those eligible to vote did.

"In terms of participation we are going downhill. People are not getting involved in what is going on.

The average American worker spends from January to May just earning money to pay the government taxes but he will not spend even one day to make sure the government spends his tax dollars wisely, Mr. Nader said.

"People don't exercise their power, they tend to delegate it." Decisions were being made by a very few people in a dictatorial setup.

It is not the active citizens who should be regarded as freaks but the citizens who do not get involved. Speaking out for the sake of trying to effect change is "patriotism in its ultimate sense."

"Pollution is a form of silent crime." Because it does not register

See Nader Pg. 4

WELLANDVALE CHANGES TO SYSTEMS APPROACH

Behavioral Objectives Not Panacea - Flynn

By KEITH FOX

ST. CATHARINES — Niagara College's School of Retraining at Wellandvale will change to the Systems approach to education on April 1.

On that date — beginning of the new fiscal year — the school will institute a continuous intake basis of enrolment, and teaching by behavioral objectives.

"I think this is a big step forward in our educational system" said W.H. Cornett, Dean of the School of Retraining, who believes the systems approach is a forerunner of future educational methods.

Students wanting to enrol at the school will only have to wait one week at the most to start a course, Mr. Cornett said. Previously, they had to wait until a course began which could mean a waiting period.

"The world is changing, and our educational system must change to keep pace," said Mr. Cornett. "We must be flexible."

Teaching by objectives would require a greater amount of self-learning on the part of the student. Under the new approach, students will not have to relearn material they already know. They will write a pre-entry test which should determine more accurately the level of learning at which students should start.

The Wellandvale school has been preparing for this change for two years. Since February, all staff members have taken part in an in-service training program two days a week.

"My course, as is education in general, is in continuous evolution," he said.

Every year the course will be modified to increase its effectiveness. Students themselves evaluate it. According to Mr. Flynn, it should be very effective in six terms.

The course gives the student a goal and a means of achieving it, said Mr. Flynn.

It is a totally self-study program in which the student completes each unit at his or her own pace. Each unit must be finished correctly before the student may continue.

"I was curious about implementing a course from this point of view," said Mr. Flynn. "I can see a certain value for a student in trying to be systematic towards instruction."

The lecture approach, while good in some areas of education, is not necessarily the best way to learn sociology, he said. He feels the guided instruction course is far better for some subjects.

There are only two grades and an incomplete in the marking system. A three indicates that the course was completed. To achieve a four, the student must complete supplementary work agreed on by both himself and Mr. Flynn.

Mr. Flynn's personal objective for the course is "to make it an effective course to achieve the purposes set up for it."

By LES MATE

The Behavioral Objectives approach to teaching is good in some areas but is not a "panacea or gate to heaven," according to Mike Flynn, sociology instructor, who has been using the approach in his human relations course this year.

Mr. Flynn has been using behavioral objectives since September. The course which is taught in units spells out more specifically than traditional methods just what the student is supposed to learn.

He said the approach might solve some problems "but it may also create some."

"It's not a panacea or gate to heaven and it may be more difficult to use in other courses," he said, "It's easier to do in the cognitive domain."

He explained that of the three domains in education — psychomotor, cognitive and attitudinal — it is in the cognitive, or knowledge-centered area that behavioral objectives are most effective.

"It is not a unique idea. It's been around in the States for years and it seems to be one of the trends in education now," he said.

Mr. Flynn is against the forceful imposition of this type of instruction. He has submitted a brief to the Dean of Applied Arts discussing its usefulness and future plans for the course.

Mr. Flynn believes there is no ideal in education. It is continuously evolving.

It's Spring and 3,000 Visit Hort. School Open House

By LES MATE

ST. CATHARINES — Three thousand people wandered through greenery in March on Saturday and Sunday March 10 and 11, at the fifth annual Open House of the Niagara College Horticulture Department — show that J.P. Mansfield hopes will eventually become "a major spring show."

"It's a tremendous learning experience," said Mr. Mansfield, Assistant Chairman, Horticulture Technicians.

Visitors to the Niagara Street they had raised themselves. Proceeds of the sales went to the school library which Mr. Mansfield feels is one of the best horticulture libraries in the peninsula.

The major purpose of the show was to provide the public with what they wanted to see and also to show prospective students what is going on at the school.

"It's a liaison with the public who enjoy a spring show," said Mr. Mansfield. "It's a combination of

Visitors to the Niagara Street school saw displays on arboriculture, spring gardens, a temperate house and a tropical plant collection. The collection, one of the finest in the peninsula, was painstakingly collected by Roger Gunthorpe, an instructor at the school.

On the upper floor of the main building, more than two dozen specific displays depicted everything from floral design to plant disease and the more common bug types like the cockroach.

The 44 students and five staff members began work in earnest on Thursday, March 8 and by 10 a.m. Saturday they had completed preparations for the Open House.

The students were hosts and gave tours of the school facilities. They also answered questions about horticulture in general.

The students sold plants which providing a service to the public and attracting students."

Most people attending were
See Horticulture Pg. 3

3 APPLICATIONS FOR UNIVERSITY

By DAVE FOWLER

Students applying for full-time first-year programs may not apply to more than three Ontario universities at one time. All applications will be processed through one application centre in Guelph.

The new system has been put into effect by the Ontario government, said John Bird, registrar at Brock University.

It was decided upon after two years of planning so that the number of applicants can be accurately counted. Before this, the number of applications was known but not the number of applicants.

The application centre in Guelph will keep a record of all applications for the province.

If, for example, a student wishes to change one of the three universities he has chosen, he notifies the application centre which will make the change.

The new system allows prospective students one confirmation with one university.

"The system works well," Mr. Bird said, "but I would rather not have it."

EDITORIAL

Spring is right around the corner.

Most people's spirits are lifted by this fact. Old Man Winter is cheerfully bidden goodbye. Those fearful days of driving a skidding, run-away car over slippery ice and knee-high drifts are all a part of the past for another — we hope. Extra time spent scraping windows, donning boots, searching our mitts and boosting batteries can now be used on more enjoyable endeavours.

But, hold it — although there certainly is cause to be cheerful there is something else that must be considered. Dreary bitter winter has left but along with his passing he has taken about four months of time.

To quote Benjamin Franklin, "Dost thou love life? Then do not squander time, for that is the stuff life is made of."

One should not become sorrowful over this, but rather learn to respect Old Man Time, we should all use our greatest human ability to try to receive the greatest interest back on every second invested.

On the subject of time, it is hard to conceive that another year at Niagara College is almost at a close. These last few weeks mark the final days at Niagara College for some students, who are in their final year.

Countless smiles and nods, proud feelings invested in classmates, instructors who have shaped students like raw pieces of clay, friendships shared over good times and bad are now destined to fade into memory.

"My interest is in the future because I am going to spend the rest of my life there," said Charles F. Kettering.

That aspect of the future eases the pain of separation from an atmosphere which is now so pleasurable. The thought of potential important careers for oneself and well-liked classmates softens the blow that these last days at Niagara College are all too quickly dwindling away. **Faye Porter**

NC Student Elections March 29

Niagara College students will on March 29 exercise their democratic right as they elect their new Student Administrative Council.

But from past performances we, the student body, haven't exactly pushed ourselves to the cafeteria to cast our ballots. In fact the turnout in past years has been absolutely anemic.

Last year, for instance, only 343 students voted out of a possible 1,358. The winner received 212 votes, the loser 131, the results were a credit to us all. The turnout represented about 38 per cent of the student body, not bad considering we all pay \$35 a year to SAC.

There must be many reasons why students don't vote. Perhaps it's the candidates themselves, perhaps it's the opinion that elections don't mean much, perhaps it's that students don't understand what student council does.

Well here we go: Council consists of an eight-person executive and division representatives. The executive is elected by students in March and the divisional reps are elected by their respective schools during September. These two bodies conduct all student affairs.

It provides for most of the social activities at school. Activities like Varsity Athletics, dances, pubs, winter carnival and sponsors guest speakers like Dr. Murray Banks and Ralph Nader.

But the council also is involved with the Student Loan Fund and other committees that exist on campus. SAC operated on a cash flow for 1972-73 of \$150,000.

The new council takes office officially on April 1 and the problems are immediate.

One of the most pressing is that it along with the school administration, must confront the hungry mouth of the provincial government before it demands to be fed again for next Fall.

Again it is students who will feel the bite the province calls for an increased tuition fee.

People running for Council must be responsive to the needs of students. The students ought to care about the elections and those who will represent them.

The new council can't be an effective voice if students aren't concerned about the direction it takes.

With the elections less than a week away, we must all attempt to involve ourselves in student government just a little, if only \$35. worth.

Hot Time In The Old Towns

CANADIANA

By **CHUCK SCHUMACKER**

As the practice schooners rolled and the railroads pushed West, they brought the young men — hunters, farmers, and laborers — and civilization came to the Canadian west.

At first, only the young men came. America's Horace "Go West young man" Greeley would have been pleased. Toronto's homophile organizations wouldn't have minded it either. For with all the hearty, robust, young men, there weren't any sweet, young ladies. As a matter-of-fact, there weren't any old ones either, and that caused a problem.

The Mounties had discovered such a problem when they went West to maintain law and order. The crimson-coated lawmen couldn't take abstinence for too long so they turned to booze. Even that didn't last long.

The booze became a comfort, but nine times out of 10 it only increased the longing for a woman and this was the situation that faced the young settlers. Booze was available, but it really didn't help.

Fortunately the onward press of civilization brought one of its more

essential luxuries — prostitution.

Now where these "ladies of unfortunate circumstance" came from is still a mystery. It suffices to say they were there preserving the masculinity of the Canadian West. By the late 1880's prostitution was so well established in Winnipeg that the existence of segregated brothels was generally accepted by the citizenry.

As long as prostitution didn't become too blatant, the police departments were content to ignore it. They were too wise to think they could stamp it out.

In 1911, Edmonton's single male population outnumbered the female by 3,000; in Calgary the difference was more than 9,000. These figures don't tell the whole story because they don't take into account the married but temporarily separated men.

With figures like these, it figures that they weren't going to do away with the figures.

Prostitution had a solid foundation when the reformers were driven from their eastern communities and started settling the West. Like locusts, they came to

plague the peaceful, serene debauchery of the West.

Periodic raids to quiet the gentry were increased and the fines imposed were stiffer. In some cases, these preserves of manhood were actually driven out of town.

It was not these pesty reformers nibbling at the shaft of vice that killed the plant, but the Great Depression. With everyone out of work, no one could afford the delights offered, and these hard-working ladies had to join the bread lines. By World War II most of the girls had gone free-lance and worked in the airplane factories during the day. They really contributed to the war effort.

It seems a sad ending for these ladies of pleasure who helped maintain the sanity of the West. The odd house can still be found, but with the new morals it seems a shame to pay for it and the oldest profession may be on its way out.

BOOK REVIEW

By **SHIRLY ROBSON**

Peter S. Beagle, author of "The Last Unicorn," casts a spell of fantasy with his tale of a unicorn in search of her own kind.

"The unicorn lived in a lilac wood, and she lived all alone. She was very old, though she did not know it, and she was no longer the careless color of sea foam, but rather, the color of snow falling on a moonlit night, and she still moved like a shadow on the sea."

By artful manipulation and use of words, Beagle presents a picture that is equal only to one formed by frost on a window pane on a cold clear morning. It has a distant, fairy-tale atmosphere about it.

"...and the mane that fell almost to the middle of her back was as soft as dandelion fluff and as fine as cirrus."

The plot is simple, and very human; a quest for someone who is like her, for others of her kind who will recognize and understand.

The unicorn stands for all that is good and beautiful, and she comes into conflict with the Red Bull, the epitome of evil and greed.

However, the book should not be read for symbolism the first time it is read. It should be read slowly, to savor the delicacy of the words that flow almost like poetry.

"The Valachi Papers"

MOVIE REVIEW

By **JIM WALLACE**

First, he has sworn to live by the knife and gun; then, paper is burnt on his fingertips. Joe Valachi is now a member of the Cosa Nostra.

"The Valachi Papers" is based on the life of Joe Valachi, from the time when in the 1920's joined, until 1963, when he related to senate hearings his experiences with the underworld (which he had sworn not to do).

Charles Bronson as Valachi plays perhaps the best role of his movie career. The young man who started as a driver works his way up the ladder to making hits and carrying out contracts. Showroom-like cars and authentic dress give the impression the Roaring 20's have returned. The movie shows how powerful the Cosa Nostra was, even then, although at times it seems the audience was watching instant replays of "The Godfather."

Valachi works his way through New York City, doing things his "cousins" would be proud of. Highlights of the film, which gives the audience the blood and gore it came to see, include gaffing of a

gangster through the back with a meat hook, the everpopular cement overshoes, and strangulations and throat-slittings which have come to make the Cosa Nostra such a fun group.

Later in life, in jail and running from his former compatriots, Valachi presents almost a pathetic figure, as machete-laden inmates try to do him in. For his own safety, he requests solitary confinement. As Valachi appears on the daily news, Vito Genovese offers a \$100,000 contract from his own jail cell.

Valachi is placed in a maximum-security cell, and lives out the rest of his life in comfort. He also outlives Genovese by six months, as he has sworn he would do.

It is billed as "better than the Godfather" but one has serious doubts as to what audiences really want to see. Fact, not fiction, dictates the plot of this film, but one really wonders if a rash of Godfather-like films will not soon dominate the movie screen, gunning and slitting their way into the hearts of men.

Letters To The Editor

In spite of size, age and occupation, Niagara Theatre Centre has it over on Brock's drama department by a long shot.

N.C.T.C. is not infallible; actors are not always suited to the play, nor is the production end always void of error but in comparison to the "festival" of theatres at Brock, it's near perfect.

Brock drama department's recent variorium, Ritual Theatre in Three Phases, which employed first, second, third year students was definitely not worth of the universities extensive facilities.

You don't have to be big to be great. A round of applause for our theatre centre.

Theatre-Buff

BULL PIT

By **PAUL LEGALL**

Browsing through the storefront blitz display in St. Catharines, I thought of Alexander Pope's phrase — "They hide with ornaments their want of art."

Most of the pieces were shrouded in obscure symbolism that couldn't mean anything to anybody but the artist — if, indeed it meant anything to him.

There are advantages in being obscure. Bizarre symbolism is an excellent coverup for lack of talent, or lack of technique.

An artist who attempts the traditional forms gives the professional critic some basis for comparison. He also gives the casual browser some ground to stand on. Everybody has some idea of what reality is, and, therefore, everybody

is a potential critic of the painter who attempts the realist tradition.

Of course, it's not safe for the undisciplined or untalented artist to attempt realism. It makes him too vulnerable, and lowers him to the level of mere mortals who have to confront reality every waking moment. It is safer for him to adopt an esoteric style the public does not understand and wouldn't understand even if it offends their sense of taste and proportion.

It has been said that ultimately the artist paints for himself, and sometimes other artists, and is, therefore, immune from public criticism.

If this is the case, he should hide his paintings or have displays for "artists only."

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Mrs. Olah Kolankiwsky explains to students one section of William Kurelek's "Passion of Christ," a collection of 160 paintings. When

the museum was built, it was specifically designed to house these paintings permanently. (Photo by Les Mate)



What is it? Alma Anderson, Noreen Soucie and Elizabeth Toohie try to decide and can't quite figure it out. This was only one piece of sculpture Niagara College students saw on their field trip to the Niagara Falls Art Museum and

Gallery with Mrs. Erika Church. The museum, owned by Mykola and Olha Kolankiwsky features a sculpture by Edward Koniuszy that will be Canada's entry in an International Art competition in Budapest. (Photo by Les Mate)

Student Prints Done For Identification

By MEL YANKOO

Voluntary fingerprinting by Law Enforcement students does not make Niagara College another Gestapo, Bruce Milligan, program coordinator says.

Voluntary fingerprinting is the result of a coroner's recommendation after a July 5, 1970 Air Canada crash in which 109 people died. Identification of their bodies was very difficult.

Copies of the prints — which will be given to no one but their owners — could be used in any case in which positive identification is needed.

Mohawk, Seneca and Fanshawe Colleges are also participating in a voluntary fingerprinting program, Mr. Milligan said. This was a practical exercise for Law enforcement students.

Mr. Milligan said identification of the crash victims was "extremely difficult and somewhat uncertain".

In many instances, identification had to be made through dental X-rays, personal effects, types of clothing worn or luggage carried.

"However, in about 20 cases, fingerprints of suspected victims of the crash were available and positive identification was established with comparative ease."

"Student and faculty who are fingerprinted will have one copy of their prints and no other copy will exist," Mr. Milligan said.

The RCMP says voluntary fingerprinting is good thing; it could remove some reluctance at being fingerprinted.

"A voluntary fingerprinting form is a valuable document and should be stored in a safe place with other valuables so that it might be produced in the event of an unfortunate accident in order that positive identification might be made or for any other purpose where a copy of your fingerprint would be beneficial or convenient," Mr. Milligan said.

Niagara College staff and students may have their fingerprints taken every Tuesday in March from 11:30 a.m. to 1:30 p.m. in S-301. The general public will be able to volunteer for fingerprinting during Open House April 1.

Back To School

By JIM WALLACE

Ninety-four residents of homes for the aged have registered in four of Niagara College's school of community education courses, according to winter term registration figures.

The courses are offered this term in Sunset Haven, Linhaven, Dorchester Manor and Northerland Manor.

The average student age in the home is 74 while the two oldest participants are 96 and 97, said John R. W. Whitehouse, dean of the school of community education.

HORTICULTURE

Con't From Pg. 1

from this area but, according to Mr. Mansfield, they have come from as far away as Toronto.

Not only does the Open House aid in placement in that it shows the horticulture trade that the students are working hard, but it also incites an interest in horticulture itself," Mr. Mansfield said.

Vote As You Like
...March 29

ART MUSEUM VISITED FOR ARTIST'S EMOTIONS

By LINDA CLARK

Blood, Sweat and Tears is not only the name of a well known rock group. Each word is an apt description of the emotional trials an artist must go through before he can paint or sculpt.

Niagara College students were given a vivid insight into the artist's world when a group interested in Canadian literature visited the Niagara Falls Art Museum and Gallery on a field trip with Mrs. Erika Church.

Open for two years, the gallery, "is a new concept in art in that it promotes artists," according to Olha Kolankiwsky, who, with her husband Mykola owns the gallery.

The museum features a permanent collection of Canadian artist William Kurelek — Passion of Christ — 160 paintings depicting the three days after the crucifixion. Each month the museum also enables new or little known artists to display their works in the museum and offer them for sale.

"Passion of Christ" is one of the biggest projects ever done by an artist on a religious theme, Mrs. Kolankiwsky said.

The collection was painted out of Kurelek's own suffering and religious conviction.

Before the paintings were done, 800 sketches were drawn. At first Kurelek wanted to base his whole work strictly on the Bible but, famous as he is for "impressionistic painting," Kurelek couldn't help but obtrude something of himself into his work.

Before the trial of Christ is shown, Kurelek depicts World War II. He sees himself as Judas and admits he once tried to kill himself before being converted to Catholicism.

One wall of the museum displays six "mammoth" murals by Kurelek that read like a book; they all have the same horizon and ground lines. They tell the story of an agonizing timy in a poor Ukrainian farmer's life (Kurelek's father) journeying from the Ukraine into the plentiful wheat fields of Alberta. In each mural as the farmer gets closer to Canada, the sky gets bluer and less cloudy.

Niagara College students also saw two displays of Hamilton, Ontario, artists; Wallace and Ralph

Nudds.

Wallace Nudds' exhibit was a "Tribute to Picasso" and Ralph Nudds' an "Adventure in Black and White."

Students also saw sculptures of Edward Koniuszy. Four of his sculptures will be the Canadian entry in an International Art competition in Budapest.

The Kolankiwsky's are trying many new ways of making their museum interesting; all of their attempts have been successful.

The building which resembles a fortress has five levels, is done in pale yellow brick and conveys an airy, free atmosphere. In their living quarters upstairs, are portraits of Mrs. Kolankiwsky done by famous artists open to the public.

A new method of art appreciation, showing films, giving lectures and inviting questions, is proving successful. Mr. and Mrs. Kolankiwsky hope to develop this part of their program.

The Kolankiwsky's are friendly, inviting people. Their next show, starting on April 8, with a Polish theme will feature a famous Polish artist as well as Canadian art.



Students and staff were given the line-up on Tuesday when voluntary fingerprinting documents were distributed by Law and Security students. Only one copy is made for the owner to keep in case of an

accident so that proper identification can be made. The documents are made available every Tuesday in March free of charge. (Photo by Tony Ricciuto)

English Study Indicates 'Not Bad' In Reading Skills

By DAN COXON

Communicative skills of Niagara College students are "not that bad," according to the results of a test by creative writing instructor James Ross.

The test was given to high school students entering the college in the fall to determine which students needed remedial help in English. The test was also designed to exempt students who already possess above average skills.

"We are concerned with helping the student who comes to the college from grade 12 but has the writing skills of grade 10 student," Mr. Ross said.

Results ranged from a high score of 14 to a low score of seven. The average reading levels of 366 Applied Arts students was 12.8, 207 Business students, 11.7 and 186 technical students 12.1.

Students were required to complete the Nelson-Denny reading test and write three compositions of various forms within the class period of 55 minutes.

"Those achieving a grade be-

tween 10.5 and 13.5 and a mark of two or better on their written work were placed in the regular system," Mr. Ross said.

Students who achieved a grade level of 13.5 and a three on written work were exempt while students achieving a grade level less than 10.5 and whose written work was below a two were advised to take remedial classes.

The percentage of Applied Arts students exempted was 43, Business 33 per cent and Technology 34.4 per cent.

Six per cent of Applied Arts students, 13 per cent of Business and 12 per cent of Technology students were advised to take remedial classes.

K.W. Anderson, Niagara College placement officer, received information regarding communicative skills in a questionnaire sent to employers of 1971 graduates.

Asked if the graduates had adequate communicative skills, 72 per cent of the 63 employers surveyed replied yes, while 27 per

Library Tech.

Go To Press

By LES MATE

The Niagara News is not the only paper on campus. Only a select few will see the other. They are Library technicians.

The library tech. students write stories for it, take the pictures and edit it. It is the second year the paper has been published.

The paper, called the Nilit News, is done in a newsletter format and is sent to all the major libraries in the province.

"It is a good way to let libraries know there are students available for work," Shirley Lamarche, first year library technician student, said.

Every student in the first year course writes an article and in this way prospective employers get an idea of what the course is about and what the students are involved in.

"We learn the art of publicity and it's a marvelous way to help library tech. students," Charlotte Boyd said.

The articles in the paper deal with libraries in general and show exactly what the students have learned in their field.

Not only is writing involved but design and layout play a major role. The front page design is repeated but the interior layout and photo placements are the responsibility of the students.

cent replied no.

"The biggest problem was in written skills," Mr. Anderson said.

The main weakness of Business grads was in letter writing, while Applied Arts Students had problems with grammatical errors. Technical grads had difficulties in report writing.

James Clarkson, English division chairman, commented on Mr. Ross's study.

"There is an upward trend in communicative skills but I feel this could change in the next two years," he said.

Mr. Clarkson felt that due to the ungraded system of high schools, students are not required to take English and they could come to Niagara with little experience in writing.

ENROLMENT OVER-ANTICIPATION BIGGEST BOOKSTORE PROBLEM

By MIKE MCGRATH

Overstocking of books as a result of over-anticipation by some schools of the number of students in their course is a major problem the Niagara College bookstore must contend with in an otherwise smooth-running operation, says Mary Cunningham, bookstore supervisor.

Mrs. Cunningham has been employed in the bookstore since its start in 1968 and last year Barbara Hiller was hired as her assistant. At busy times of the year, three or four people are hired as part-time help.

"Overstocking means unpacking the new books, typing a letter, sending it to the company in hope they will accept returned books

and then repacking them; if it wasn't for this a lot of our problems would be solved," Mrs. Cunningham said.

She said she also believes another reason for overstocking could be some instructors don't emphasize that students should buy the books so a lot of them borrow or do without.

The bookstore is financed through "college operating funds" and is a major recipient of money allotted for several departments.

"Nothing is sold at cost price but the profit goes towards paying for, shipping fees and helps the bookstore to break even," Mrs. Cunningham said.

"Our sale of stationery helps offset some of the loss on text-

books," Mrs. Cunningham said.

She said the crested items such as Niagara College jackets, rings and crests sell well.

She said they have had no trouble with theft although she believes some does occur on a small scale.

Mrs. Cunningham said she thinks people are not aware of what the bookstore has to offer and that it needs more publicity or advertising.

"I'd like to talk to persons in merchandising to see if it would be possible to get students to put up displays in the bookstore as part of their course," she said.



Mary Cunningham and Barbara Hiller keep the Niagara College Bookstore in order

SATISFACTION AND CHALLENGE ARE AIMS OF BUSINESS COURSE

By FAYE PORTER

The aim of the School of Business is to produce graduates "whose desire for learning has been increased and challenged," A.P. McIntee, dean of the School of Business, told the school's advisory committee in Hamilton Hall, March 6.

"Full satisfaction will be realized as graduates continue to learn as they find acceptance and as they contribute to society," he said.

Kenneth Anderson, Niagara College placement officer, said the program has "virtually 100 per cent placement of business students." Mr. McIntee said more than 450 full-time students were registered in the School of Business in September, 1972, along with 700 part-time students enrolled in extension classes between September and December.

Mr. McIntee said, "Personally I feel that we have only touched the fringe of business education within this area of the province."

Future Advisory Committees might consider the possibility of offering a "mini-type diploma program for employed adults during the working hours.

In addition, "There are educational needs of which you are already aware," he said, "I hope you will make them known. These may be in the financial, governmental, transportation, retail and many other areas of business.

Programs and courses in the School of Business "will only be relevant when they relate to the business community and the in-

dividuals we serve. For this reason you have an important role to fill as you assist the students and staff of Niagara College".

He explained the philosophy of the School of Business which is "dedicated to serving the students by providing business programs designed to satisfy student interest and to meet their future needs. In so doing, it is the intention of the school to assist students in realizing their potential as citizens in society and as marketers of skills required by the business community."

To satisfy the interest, concerns and needs of the students and the business community, Niagara would continue to develop its program.

"Who does the School of Business serve?" he asked. The answer must be twofold. It serves the students and it serves the business community."

Two student speakers, Dave Robertson and Fran Bonosolo, first and third year business administration students, spoke of their experiences at Niagara College. Both felt staff and students had beneficial relationship which added to the pleasing atmosphere at the College.

A film produced by Radio and TV students featured Mr. Anderson and college graduates in their place of employment.

After the general meeting, the Advisory Committee members toured their area of special interest in the college.

"The purpose of the evening was to inform and acquaint members of the Advisory Committee with the School of Business in its totality and zero in on their own fields of interest," Mr. McIntee said.

MUSCLE BUILDING LAUDED

By PAUL LEGALL

Muscles and eyes were bulging at Niagara College as bodybuilder Don Klaehn put on a muscle control display March 7.

At 20, Don has placed third in three major physique contests, and plans to enter the Junior Mr. Canada competition in Toronto next August.

Don started weight training in his native Port Colborne four years ago. He became interested in bodybuilding after reading Muscle Builder, a publication featuring the top physique stars in the world.

Don recommends weight training for both men and women. "A surprising number of women work out with weights," he said.

"They use light poundages with high repetitions to keep firm and trim."

In summer, Don does jogging as well as weight lifting. He said running builds endurance, trims the waistline, stimulates the heart, and keeps the muscles well defined.

"Jogging might not take off a lot of weight," he said, "but it will tone and redistribute the weight you've already got."

Asked about the common belief that muscle turns to fat when the weightlifter quits, Don said, "actually the muscles lose size when you quit. But the muscles might be replaced by fat if you keep eating as much as you did when you trained."

A power technology student, Don was asked to do a posing routine by his English teacher Ted Morgan.

NADER

from p. 1

with the public like dramatic street crimes, people tend to ignore unsafe products and poor working conditions. In the U.S. pollution, unsafe products and poor working conditions cause more harm and injury and are three times worse than street crime. In factories making asbestos, one out of four workers die after 25 years of working due to asbestos poisoning.

Mr. Nader said company profits should help pay for pollution that they cause. In 1970, U.S. companies paid 80 billion dollars in taxes. Only three billion dollars was used for pollution control and much of this amount was written off on their tax forms, so, in reality the companies only paid for about one and one-half billion.

Mr. Nader also supported consumer complaint offices and consumer class actions where one person on behalf of thousands can file a law suit against a corporation.

Waste should be recycled by companies, as done by Dow Chemical, so that they can help keep the ecology clean and also make a profit. He criticized the government for spending 60 billion dollars on going to the moon and at the same time not spending one billion on trying to harness tidal power for electrical use.

He advised the consumer not to tolerate corporate funds and called for better labelling of food. Dog

and cat food is labelled better than our own food. Dog and cat food is labelled better than our own food, he said. He warned that one quarter of all sausages tested were found to contain rodent remains and that the government is allowing this to continue.

The hot dog contains more than 30 per cent fat, 20 per cent water and other ingredients that do not give the hot dog very much meat protein. The pink color is only added to make it appear presentable to the public.

"if people could see how they are made I doubt they would eat another one unless they were self-confessed masochists."

He blamed the advertising media for Saturday morning commercials which Mr. Nader felt brainwashed children so that they only want sugar and sweets. Baby food, until recently, contained sant and M.S.G. with a high sodium content which was harmful.

A mother who knows how to shop should be able to feed a family of four on \$20 a week. People should learn how to buy and also take advantage of shopping on Saturday nights when most meat prices are reduced.

A question and answer period followed where the audience was given hints on how to handle companies if they are taken advantage of.

Final Week

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Nominator's Name _____

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Field Placement For Technology

By DENNIS MULLAN

This is the third in a series of articles dealing with field placement at Niagara College. Today's article looks at field placement within the school of technology.

One of the problems encountered with field placement in the school of technology is contract provisions, or lack of same, in unionized plants.

Unions have to make specific provisions in their contracts to allow students the opportunity to work in unionized industry without taking our membership.

"When you get into industry itself," said Dr. W.R. Stuart, dean of technology, "you find for example GM not willing to take unlicensed, undergraduate students."

For this year at least there appears to be only one program, electronic technology, that has overcome the contractual problems.

Sixth term electronic technology students have been going out on field placement one day a week since January and have a block placement of three weeks scheduled for April.

The 14 electronic technology students have been taken in by a number of construction industries, mostly around the St. Catharines area.

"We are talking to other types of industry," said Dr. Stuart, "but it takes a great amount of forethought to have this type of provision put into contracts."

Programs which might have field placement in the future are surveying technician and electrical technician.

The refrigeration and air conditioning field does not employ persons at this time of the year.

NEW CDNS. LEARN ENGLISH

(This is one example of the Niagara College E.S.L. (English Second Language) program. Classes are held at the Woodlawn campus, Niagara Falls and St. Catharines.)

By KEITH FOX

ST. CATHARINES — The alphabet is prominently displayed over the blackboard, and on one wall, pictures cut out from magazines with such labels as olive, apple, pear, corn, jar, and peach adorn a bulletin board.

In one corner is an upright piano, and students are busily working away at their desks, cutting out pictures and pasting them onto pieces of paper.

There is only one thing that appears out of place in this classroom — the age of the student. The youngest is in her early twenties and the oldest in his forties. These students are from

foreign countries, and are learning English at Niagara College's Wellandvale Learning Centre.

Suddenly the instructor, Mrs. Simpson, claps her hands twice and begins a word drill.

"What's our consonant for today?" she asks, as if talking to people who have spoken English all their lives.

"L," is the unison reply from the class of 20.

"What are some words starting with 'l'?" Mrs. Simpson asks.

"Lamb!" cries out a girl from Yugoslavia.

"Lamp!" a Polish woman says.

"Library!" a young girl from Italy states.

DEMANDS EQUAL TIME



The Pepsi Monster, a close relative of the Coffee Monster, was angered recently over the publicity given to his neighbor in a previous edition of the Niagara News. Also wanting to see his name in print Pepsi Monster threw up last Wednesday as Pop went the Pepsi. Now that both

Monsters have been given equal coverage, students on the second-floor of the Simcoe building hope that their feud is over and that both monsters will return to their normal activities — stealing from the hand that feeds them. (Photo by Tony Ricciuto)

Person-to-Person...

NC GRAD HEADS SHARE AND CARE CENTRE

By DENNIS MULLAN

A place to talk over problems without having to go through any red tape or hassles — that is the idea behind Person to Person Sharing and Caring Centre, 45 King St., St. Catharines.

Rose Anne Waldock, a 23-year-old Niagara College general diploma graduate of a year ago, is the co-ordinator of the service which began Jan. 29.

Run under the auspices of the Canadian Mental Health Association which is in the same building, the centre is open Monday, Wed-

nesday and Saturday, 2 p.m. to 6 p.m.

"There seems to be a gap," Rose Anne was saying, sitting in a high back rocking chair in the plushly-carpeted centre. "A gap between the jobs agencies perform and the public. I think we fill that gap."

The room is tastefully decorated and contains several chairs, a couch, a TV set and plenty of coffee.

As a full time mental health staff member, Rose Anne is there most of the time Monday to Friday and there are 20 other volunteer workers who take turns helping at the centre.

All workers must go through a

...in St. Catharines

two hour per week training session for a minimum of 10 weeks. The type of training includes learning "communication skills" and how to listen actively.

Rose Anne estimates more than 40 people have used the centre since it began but this includes many persons who come back.

"Many people come up for the reason that they can't communicate freely within the family situation or their living situation," said Rose Anne.

Asked if many young people were using the services the centre provides she said: "I wouldn't say a lot of young people but there are many who come up."

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Colleges Prove their Pudding

OAKVILLE — Six years after the inception of community colleges, almost 10 per cent of their 25,000 graduates "are now in the middle management salary range," Mark Garber of Mohawk College, Hamilton, told a meeting here.

He was addressing a meeting at Sheridan College, Oakville, March 7, of 125 placement and student services personnel from the 22 colleges and Ontario government representatives.

"The colleges are presently experiencing a 90 per cent placement average and are currently dealing with approximately 13,000 employers in Ontario," Mr. Garber said.

Community colleges were entering a society "where people are concerned with performance, not paper," he said. "More and more employers are saying 'here's the job — get in and pitch, and we'll check your performance in six months.'"

The colleges tried to keep track of graduates through graduate surveys, reports and direct contact with employers.

"We've taken random samples of

success in teaching English to the fact that the only language she herself knows is English.

"I speak to my students in normal, everyday English," said said, "because when they are out on the street or on the job, that is just what they hear."

Prospective students are tested before they start their studies, so classes can be arranged by levels of advancement. This prevents some students who have only been in Canada a few days from getting discouraged, and those who have been here a year or so from getting bored.

PRESERVED PRINT

LONDON CP — In this age of book collecting, certain books seem too valuable even to read, according to one publisher's catalogue. Of a limited edition of Wilkes's Essay on Woman, the catalogue says: "So that this collector's piece can be kept in mint condition, we are supplying a second reading copy."

grads and have come up with amazing figures that almost 10 per cent of college graduates are now in the middle management salary range."

Don Shields, Sheridan College vice-president, said the colleges are increasing enrolments on an average of 11 to 12 per cent a year and he expects the growth to continue.

One of the reasons for this was the colleges produce graduates who meet immediate and long-term needs of business and industry.

"By choosing faculty members with successful experience in the field being taught, graduates from colleges are showing successful employment records, he said.

Mr. Garber said that, in the early years, colleges had had problems in placing students.

"In the beginning, we had to do quite a selling job. However, it isn't the placement officer that does the selling; it's the performance of the graduates."

A.S. Aboud, director of student affairs, and Kenneth W. Anderson, placement officer, attended the conference from Niagara College.

PUB-NITES

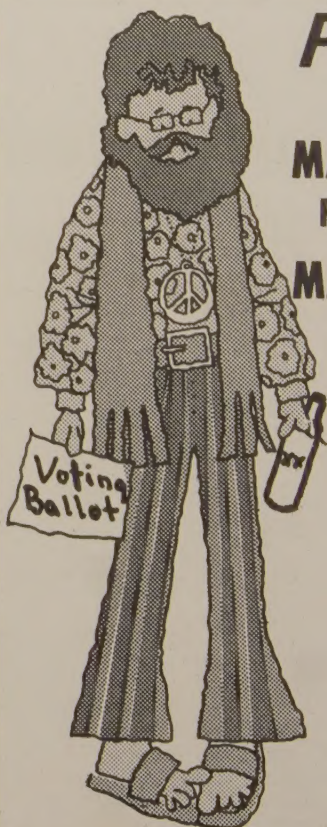
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FLOWERS, TREES, SHRUBS ARE TARGETS OF MAN'S POLLUTION

By VYDA BUTKUS

ST. CATHARINES — Gardeners concerned with pollution should not "over-irrigate, over-fertilize or use plastic flower beds in their yards," suggested Dr. D. Ormrod, chairman for the Department of Horticulture at Guelph University. Man's unintentional contamination of his environment was discussed by Dr. Ormrod, guest speaker at Laura Secord Auditorium, March 10 for the School of Horticulture's Open House.

Sponsored by the Vineland Experimental Farm, teachers, students, agronomists and florists of the Niagara area, he produced a visual and audio presentation showing the results that increasing demands of hardware have on plant life.

There are existing species of plants whose sensitivity to pollutants has already been modified and should be used, he said. A fact sheet is available from the provin-

cial government and can be obtained from a toxicographic society — in the Niagara Peninsula this would be the Vineland Experimental Farm.

Dr. Ormrod named a series of effective weapons used to enhance the environment — pesticides, fertilizers — as the greatest contributors to ecological pollution, adding that the worst sources of pollution are under control. In his opinion, there are three remaining major types of pollutants: fluoride, sulphur, dioxide, and oxidants.

Since installation of research facilities at the University of Guelph two years ago, Dr. Ormrod and his staff have been studying the effects of ozone and sulphur dioxide pollution.

"Pollution is centred in urban areas where unburned hydro carbons from car exhausts react with light and air to produce ozone. Ozone can travel 100 miles before it dissipates," he said.

He described the effects as blotching, streaking, stippling,

burning and bleaching, often symptoms of age.

"Don't get me wrong," he said, "A bit of ozone is good. It screens us from the harmful effect of ultra-violet rays from the sun."

Plants absorb pollution, saving someone's lungs, but, as a result, get damaged. The horticulture school at Guelph is striving to develop a species which won't be damaged during its natural function. Dr. Ormrod and his staff are working toward the development of a tolerant petunia (essential to absorption), by breeding a hardy strain able to survive air pollution.

He also revealed that salt was once a major air pollutant.

"It still is," he said to a puzzled audience, "but it has since been removed from the records because it's not appropriate for the government to be a contributor. I guess it's necessary to protect drivers from themselves but not roadside trees from man."



Harry Moes, Horticulture student, showing visitors to the Open House some of the finer points of the displays. (Photo by Les Mate)

Mike Gulas

HEMLOCK WINNER



Mike Gulas of the business administration program has been chosen to receive this week's Sherlock-Hemlock award for being a nice person at Niagara College. He is the fourth winner of the special award presented by the counselling department. Mike's good deed was that he went out of his way to give a stranded student a ride home. (Photo by Tony Ricciuto)

Most Important Job at NC, Held By Maintenance Staff

By MEL YANKOO

The Niagara College building maintenance staff maintains the most important job in the college — they keep all building and campuses operational throughout the year.

Building maintenance, headed by Ed Thompson, is responsible for alterations such as building new classrooms, fixing electrical circuits and lawn and gardening repairs for all campuses; Wellandvale, Niagara Falls, Theatre Centre, Woodlawn Road and the School of Horticulture in St. Catharines.

The maintenance staff is also responsible for the safety of all building occupants during an emergency such as a fire or bomb scare.

"The fire alarm is the best method of clearing a building in the event of an emergency. Each building has a member of the maintenance staff to look after an emergency," Mr. Thompson said.

"The fire alarm is connected to the Welland Fire department. In the event of a false alarm, the fire department is notified and the connection is broken but may be made again after the trouble is rectified."

Niagara College has heat detectors in every building which trigger the fire alarm if the temperature rises above 135 degrees.

A heat detector triggered three false alarms in the Simcoe Building because of a heat build up by electric lights, Mr. Thompson said.

Mr. Thompson recalls one of the most hectic emergencies in which a four-inch water main broke near

the MacKenzie building two years ago which caused water to spurt up and flood the ground near the area of the breakage. This emergency was rectified immediately in order not to interfere with classes.

Niagara College has its own maintenance crew because "it would cost \$12 an hour to hire an electrician from a commercial firm and he would not be familiar with the campus," Mr. Thompson said.

"People from commercial firms aren't as conscientious about their job in the college as we are."

Every second day the maintenance staff must repair "panic hardware" — all exterior doors.

The building maintenance staff also builds some furniture such as bookcases, tables and chairs.

Niagara College hires six to eight students for summer maintenance jobs through Ken Anderson, placement officer. Students who are hired might receive practical experience for their courses such as horticulture students tending lawns and gardens.

The men who keep Niagara College alive are: maintenance supervisor Ed. Thompson, carpenter Garth Greenwood, technologist Doug Humphries, electrician Glen Brooks, plumber Rodger Williams and maintenance handymen Ernie Bailey and Jim Lambert.

Some of the major alterations performed last summer include the addition of new classrooms and four doorways in Hennepin Hall, and classroom additions in the Simcoe Building where lockers were on the second floor.



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HOT AND COLD SUMMERS

Ecology Problem, Student Concern

By VYDA BUTKUS

ST. CATHARINES — Ecology and pollution are household words in the seventies. Fifteen Brock students are currently engaged in a project called Students Park Fund to try to change this situation within the St. Catharines community.

The project concerns providing the trees private citizens want, planting them and at the same time raising money to buy land in the St. Catharines district. This land will remain as conservation parkland, free from further harmful industrial growth.

Lyn Dallman, founder of the Committee, and Leo Buros, stressed the importance of the activity. "It's gone beyond the bounds of a biology project. We are trying to fight the pessimism of a public that feels too much has been said about ecology but not enough done."

The group has widened its scope, involving many of the local high schools. They are looking for total student support to make the land-buying scheme a complete success.

"Our immediate job is to act as an incentive group for high school students," said Leo.

The St. Catharines Student Park Fund was inspired by a Hamilton district project which has successfully raised money to buy parkland for the past three years.

All interested Brock and high school students will plant the seedlings on April 26, 27 and 28, in collaboration with the Horticultural Council, the Conservation Authority and Mayor Reid. For every dollar donated the Government of Canada will donate \$3 towards the purchase of a wilderness park. Trees chosen are the sycamore which has demonstrated air pollutant resistant.

This is one indication of Brock students being recognized for their efforts to come down off the hill.

For more information call 688-5737 or mail orders in by April 19, 1973 to Niagara Region Students Park Fund, Room 331C, DeCew Residence, Brock University, St. Catharines, Ontario.